

Client: ACGI Software®

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## FOR IMMEDIATE RELEASE

### CONTACT

Arj Devadas

ACGI Software

(410) 772-8950, x105

[pr@acgisoftware.com](mailto:pr@acgisoftware.com)

## **Bostrom Selects ACGI Association Anywhere®, Touting Multi-Tenancy**

### *Strong Security Features Ensure Data Protection and Segmentation*

COLUMBIA, MD - March 5, 2009 - ACGI Software, Inc., the trusted leader in association management software today announced that Bostrom Corporation, a leading association management company (AMC), has selected Association Anywhere® to power its comprehensive services to professional societies, trade associations and charitable organizations.

A key factor in Bostrom's selection decision was ACGI's Advanced Security Management (ASM) technology - a multi-tenant, software as a service (SaaS) architecture. With SaaS, businesses gain access to data and applications through a convenient online web interface. Multi-tenancy ensures that different users of the same SaaS application share common features and functions without sharing data. Association Anywhere's ASM segments client data on a single database while each client organization has its unique virtual application instance with its own configurations for a customized experience. Multi-tenancy provides support for multiple accounting systems, real-time business intelligence, independent workflow, data model extensibility and user access control, while at the same time providing the cost savings and administrative economies of scale of a single system.

Bostrom manages various association functions, such as membership, human resources, event planning, marketing and financials, for hundreds of for-profit and not-for-profit organizations and professional societies. With Association Anywhere, Bostrom can standardize its services on a single platform and not manage each client's application instance separately. With multi-tenant architecture, Bostrom is assured that each client's data remains separate and secure.

"Multi-tenancy was a huge draw for us," said David Andrew, Chief Technology Officer, at Bostrom Corporation. "In addition to all the features we needed to effectively serve our clients, Association Anywhere's Advanced Security Management technology gave us the confidence that we could effectively and efficiently segment data without multiple installations. We were also very impressed with ACGI's successful track record of large-scale implementations and culture of maintaining great partnerships with its customers."

“We are thrilled to have Bostrom as a new customer,” said Dan Kaspro, Chief Technology Officer and Cofounder at ACGI. “Its solid reputation of building successful associations and providing exceptional value to its clients will only be strengthened with Association Anywhere. ACGI’s ASM technology is a key business strategy that allows Bostrom to realize greater economies of scale as it continues to grow.”

In addition to being useful for association management companies, Association Anywhere’s multi-tenant architecture also benefits large associations with multiple independent chapters, sections and affiliates.

According to Arj Devadas, VP Sales and Marketing, ACGI, “We are seeing growing demand for our ASM technology from associations of all sizes that recognize the advantages of providing their chapters and sister organizations with both managed services and direct access to centralized data. Association Anywhere allows these organizations to collectively serve their members without incurring the costs and effort typically associated with maintaining multiple databases.”

Association management professionals can get a first-hand look at Association Anywhere by contacting ACGI Software and requesting a demo.

### **About Bostrom**

Bostrom is a leading professional services firm celebrating 75 years of providing management, outsourcing and consulting services to clients nationwide from offices in Chicago and Washington, D.C. The organization counsels a wide range of clients, including professional societies, trade associations, foundations and other not-for-profit organizations, governmental organizations and corporations. Bostrom is dedicated to a simple mission: to build successful organizations and enhance value for clients through trust, experience and personalized service and solutions. To learn more about the Bostrom Advantage, visit [www.bostrom.com](http://www.bostrom.com).

### **About ACGI Software**

ACGI Software, Inc. is the trusted leader in Web-based association management software and best-practice services. Our flagship application, Association Anywhere, integrates with an association’s Website and business applications, automating administrative and financial operations, enhancing communication and reducing operating costs. It gives association executives the tools they need to engage members, empower staff and make insightful decisions. Founded in 1996, ACGI is based in Columbia, Maryland. For more information, please visit [www.acgisoftware.com](http://www.acgisoftware.com).

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