

Company Overview

It's Time to Change the Conversation Around Learning!

For too long, learning professionals have struggled to demonstrate the value of learning to the organization using terminology that actually does the opposite! By citing metrics such as “number of course completions,” “training hours delivered,” or “class attendance,” learning is presented as a cost. These measures might be important to the training team, but the C-suite wants to know about overall organizational impact.

Meridian Knowledge Solutions believes it's time for training and development professionals to change the conversation around learning. Completing a course is no longer the outcome for measuring learning. Change in performance is now the outcome, and performance-based metrics are what speak to learning success.

Throughout its 17-year history, Meridian has been at the forefront of understanding how learning has evolved, and providing best in class learning technology has always been our focus. We see learning technology as the critical success factor that links learning to achieving organizational goals.

Through a unique blend of technology and consultative services, Meridian provides a sensible and cost effective way to delivering learning – anywhere and anytime it's needed in your organization.

We believe in three key principles that guide the way we do business:

Learning is First. Organizations that prioritize learning initiatives inevitably achieve their objectives. We provide a learning and performance solution that puts learning at the core of the business.

Learning is Performance. Organizations should push learning to all parts of the business to maximize its impact on performance. Deploying cutting edge learning technology is the only way to achieve this goal.

Learning is Yours. We act as your trusted advisor to ensure that your learning platform will support your business processes, integrate with your IT ecosystem, and scale with your needs.



Learning drives changes in behavior.

A change in behavior then becomes the lead indicator for performance.

Top 5 Reasons to Choose Meridian

Reason 1 – Award-winning “learning is first” technology

Meridian Global® is a learning technology platform with a sophisticated and robust learning management system (LMS) at its center. By staying true to our roots in learning, Meridian has focused on building a learning technology platform that places learning where it belongs – at the core of the business.

Reason 2 – eCommerce capabilities for selling learning content

Companies and member-based associations have recognized the profit potential in their learning content, but have lacked the technical infrastructure to fully capitalize on that opportunity. With the eCommerce features in Meridian Global, organizations can increase revenue by selling content to an extended audience.

Reason 3 – Depth of experience and a consultative approach

At Meridian, we’ve been making clients our partners since 1997. Using a consultative approach, we ask what will work best for your learners, decision makers and IT teams and recommend a solution for you. We’re proud that our clients see us as trusted advisors as we help them achieve their learning and performance goals.

Reason 4 – In-house implementation expertise

Meridian provides every aspect of software deployment, including integration, implementation, configuration/customization, and cloud infrastructure without the need to rely on outside parties. For any deployment, but especially for clients with highly complex situations, our one-stop-shop approach dramatically decreases the risks associated with multiple, mixed project teams.

Reason 5 – Mobile delivery, social collaboration, and reporting

Meridian Global fully supports the mobile delivery of content, both offline and online, while social features allow learners to share insights, make recommendations, and leverage a broader community. An extremely powerful and flexible report builder sheds light on business outcomes and helps elevate the strategic value of learning.

Contact us to learn more about how Meridian Knowledge Solutions can help your organization meet its learning objectives.

